

ROOFNEST



COMPANY OVERVIEW



ABOUT ROOFNEST

Roofnest is a small company based in Boulder, Colorado, making hard-shell rooftop tents and accessories since December 2016.

Roofnest tents are made to be simple, dependable, convenient, and comfortable. Our vision is to put Roofnests on everyone's vehicle from the weekend warrior driving the family grocery-getter to the hardcore overlander with a 10" lift and locking hubs. To achieve this vision, our tents, manufactured in China, include only the essentials and we sell directly to our customers to keep overhead and costs low. We want our tents to be every bit as dependable and comfortable as

the larger brands at a fraction of the cost, and we think we've achieved this goal.

The Roofnest is so convenient and comfortable. You'll be day-dreaming of places to explore,

ROOFNEST GIVES YOU A SIMPLE, DURABLE TOOL TO MAKE YOUR ROAD TRIP EASY, FUN, AND COMFORTABLE.

see new things, and create new experiences. That's what this company is all about: helping you get out there and have a concrete-free experience. The Roofnest gives you a simple, durable tool to make your road trip easy, fun, and comfortable.



OUR VISION

At Roofnest our goal is provide an excellent, personalized experience to our customers. We know that \$2000+ for a camping tent is a large expense for many and we try to make sure everyone interested in a Roofnest gets all their questions answered and can confidently make a decision to purchase one. We value each and every customer and love to hear and see how our customers are using Roofnests to achieve their dream – whether that's a comfortable weekend under the stars or a 2,500-mile road trip across North America.

We have structured our company to keep our overhead costs low and sell Roofnests directly to the customer so we can keep our prices low and make the Roofnest experience available to as many people as possible. By streamlining our manufacturing, sales, and distribution we keep our margins low and still run a company that sells and supports a high quality rooftop tent.

WHO WE ARE

ROOFNEST'S FOUNDER, TIM NICKLES

Tim Nickles grew up in Alaska camping and hiking from a young age. He was always drawn to adventure and exploration and, like most Alaskans, he is a little obsessed with gear and equipment. From building his own gear and equipment to modifying the gear he buys, he's always thinking about how to make things better. Once he started using rooftop tents, he was sold immediately on the genius of the design. What could be easier than carrying a protected, comfortable bedroom on top of your car?

Tim has been living in Colorado for more than 25 years and loves taking advantage of all the location has to offer. There are so many great camping destinations within a six hour drive of his home in Boulder, and he likes to go for several nights whenever he can. Roofnest makes car camping easy, comfortable, and fun. It's what allows him – *and you!* – to get out there more.

PRODUCT GUIDE

This is just a sample of our Roofnest flock of products. Please visit www.roofnest.com for a complete guide.



NEW EAGLE, \$ 2695

- Sleeps 2 adults plus 1 child
- Interior: 53" wide by 80" long
- Exterior: 57" wide by 83" long
- Height: 11.5" tall when closed. 37" tall on inside
- 7cm thick HDF mattress with cover
- Full zip closure on doors at each side
- Mesh windows on each end



SPARROW EYE \$ 2195

- Sleeps 2 adults
- Interior: 46" wide by 80" long
- Exterior: 48" wide by 82" long
- Height: 12" tall when closed. 36" tall on inside
- 7cm thick HDF mattress with cover
- Full zip closure on doors at each side
- Mesh windows on each end



SPARROW X \$ 2495

- Sleeps 2 adults
- Interior: 46" wide by 80" long
- Exterior: 48" wide by 82" long
- Height: 16" tall when closed. 36" tall on inside
- 7cm thick HDF mattress with cover
- Full zip closure on doors at each side
- Mesh windows on each end



STAYS NEVER COLD

AND MORE ...



DOWN BLANKET
\$249

84" by 72"
750 fill power down
20 denier nylon fabric

12 V COOLER
\$549

40 liter volume
Digital temperature setting
Plugs into vehicle cigarette lighter



**PTARMIGAN TENT
INSULATION**
\$349

Synthetic polyester-based
Mildew and stain resistant
Through-stitched for durability







OUTSIDE BUYER'S GUIDE BEST ROOFTOP TENTS 2018

Our favorite, the Roofnest Sparrow, has a fiberglass shell that collapses to just 10.5 inches tall; it was the most aerodynamic RTT we tested. The polyurethane-coated polyester-cotton walls are waterproof, and assembly takes less than two minutes.

www.outsideonline.com

IN THE NEWS

Sunset

SUNSET 10 BEST ROOFTOP TENTS

Think your little car can't handle a rooftop tent? Think again. This small but mighty tent includes a roof rack that can hold up to 100 lbs. of gear. The aerodynamic design saves on fuel consumption and reduces wind noise. The walls are three times as waterproof as the typical backpacking tent, so you don't have to worry about the weather.

www.sunset.com

GEAR INSTITUTE FIRST LOOK: ROOFNEST SPARROW

For those used to wrestling with traditional ground-tents, setting-up the Sparrow, will bring tears of joy to your eyes. No more spending an hour with the directions and a headlamp trying to figure out where that extra pole goes — the Sparrow takes less than a minute.

But for half the cost of your last mountain bike, you have a bed on your roof, that deploys in a minute, anywhere you go, allowing for something approaching #VanLife.

www.gearinstitute.com

EXPEDITION PORTAL GEAR SCOUT: ROOFNEST HARD SHELL ROOFTOP TENT

I was surprised to see such a nascent company offer so many models and options. They entered the market charging hard as both the Eagle and Sparrow tents are offered with either black or white shells, and in an alternative hinge format called the Eye.

By Christophe Noel

www.expeditionportal.com

WHAT IS SO GREAT ABOUT ROOFNEST HARD SHELL ROOFTOP TENTS?

A rooftop tent, or Roofnest, is a whole new way to go car camping. Here are several reasons why a Roofnest will make your camping experience better:

- Sets up in under a minute.
- Better views, protection from critters, tent stays cleaner, and better ventilation are a few.
- The roof is impermeable to rain. The canvas tent walls are 3 times as waterproof as a typical backpacking tent.
- No need to find smooth or dry ground - just park your car and your tent is ready to go.
- The mattress is built in and you can store your sleeping gear right in the tent when it is closed.

WHY ARE YOUR TENTS SO INEXPENSIVE?

Roofnests are well-made, simple rooftop tents sold directly to the public at wholesale prices. We do this by combining all of the following:

- We sell direct to customers via the phone and web. This allows us to keep prices low because we don't have to build in a profit for the middleman.
- We have a simple tent - no bells and whistles like built-in fans, lights, etc. We have designed our tents to be "everything you need and nothing you don't."
- We don't offer a lot of customizable options like multiple colors, fabrics. This allows us to have a small number of different tents to stock and saves us money which we can pass on to customers as lower prices.
- We think you'll agree that our rooftop tents are an outstanding value and do not represent a sacrifice in terms of quality or functionality.

WILL A ROOFNEST FIT ON MY CAR/TRUCK/SUV?

The short answer is YES! The mounting system for a Roofnest is very simple and modular making it possible to mount the Roofnest onto just about any type of vehicle, trailer, or rack. Visit www.roofnest.com for more specific information.

FAQs

DOES THE ROOFNEST COME WITH A WARRANTY?

We provide a one year warranty to the original purchaser against manufacturer defects covering workmanship, parts, and materials which fail under normal use. During this initial period Roofnest will correct the issue through repair or replacement at no cost. After the first year, we will repair and/or replace parts and materials on a case-by-case basis for failures due to normal use. Roofnest does not cover problems due to user error, neglect, or acts of God. We will, however, work with you to get replacement parts and help with repair where possible.



HAVE A CONCRETE-FREE EXPERIENCE

LET'S CHAT.

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